

Community Involvement



The West Texas Geocaching Association began in 2005 as an endeavor to provide the area's geocaching community and visitors an interactive hub of information and support. The "WTXGA" is comprised of individuals and teams that work together to promote the benefits of geocaching, and to find and hide as many quality caches as possible.

We are committed to working with area communities to promote and preserve their unique history. Also, through placing an abundance of quality caches, we have directly impacted local tourism by bringing over 1000 people to the surrounding communities as a "Caching Destination".



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WEST TEXAS GEOCACHING
ASSOCIATION



SPONSORSHIP
INFORMATION

Contact:
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What is Geocaching?



Geocaching is a high-tech treasure hunting game played throughout the world by adventure seekers

equipped with GPS devices. The basic idea is to locate outdoor hidden containers, called geocaches, and then to share your experiences online. Geocaching is enjoyed by people from all age groups with a strong sense of community and support for the environment.

Who Participates?

There are approximately 150 local geocaching teams (approx. 425 members), as well as, teams from around the state of Texas who are expected to attend this "mega" event. Teams are usually not individuals, but families who are all supported by local businesses and organizations.

Why?

The Texas Challenge 2010 weekend is dedicated to the needs of the San Angelo State Park. The San Angelo State Park is a 7,000+ acre park surrounding O.C. Fisher Lake, which was dedicated in 1995. In spite of inadequate funding, the park provides family recreation such as hiking, fishing, biking bird watching, equestrian activities, and adult and youth educational programs. There are several on-going projects that are developing, such as the "Butterfield Stage Amphitheater", that need additional funding and support in order to be completed. Other projects anticipated to need future funding include a community center, a park store, park nature trails, and the revitalization of state and area youth programs.

In support of our state park, we are asking for sponsorships and donations from state/local businesses to ensure the success of the Texas Challenge 2010 weekend. All net proceeds will be donated to help with the mission of the San Angelo State Park. The park needs your help!

SPONSORSHIP LEVELS

Platinum Level **\$500**

- * Large company logo on the back of event t-shirt
- * Company logo present on all information/communication created for event
- * All benefits of lower sponsorship levels

Gold Level **\$250**

- * Small company logo on the back of event t-shirt
- * Ability to visually advertise at the event location via banners, signs, etc.
- * All benefits of lower sponsorship levels

Silver Level **\$100**

- * Logo featured on all event website pages
- * Active link to business website from event website
- * All benefits of lower sponsorship levels

Bronze Level **\$50**

- * Business name recognized during price drawing
- * All benefits of lower sponsorship levels

Texas Challenge 2010 Weekend

West Texas Geocaching Association

San Angelo, TX

What is Geocaching?

Geocaching (pronounced geo-caching) is a worldwide game of hide and seek. A geocacher can place a geocache anywhere in the world, pinpoint its location using GPS technology and then share the geocache's existence and location online. Anyone with a GPS unit can then try to locate the geocache. Once a geocacher finds the geocache, they will sign the log to show they were there, possibly trade small trinkets, and write about their experience online. The largest listing site is www.geocaching.com with over 750,000 geocaches listed on all 7 continents.

What is the Texas Challenge?

The Texas Challenge is an annual sanctioned event sponsored by the Texas Geocaching Association where geocachers from all over the state of Texas gather to compete in various games and a regional competition. Geocaching is a world-wide game of hide and seek. A geocacher can place a geocache anywhere in the world, pinpoint its location using GPS technology and share the geocache location online at www.geocaching.com.

The 2010 Texas Challenge will be held March 12-14th at the San Angelo State Park in San Angelo Texas and is hosted by the West Texas region (Abilene, Big Spring, Midland/Odessa, San Angelo, etc.) This is a regional competition for geocachers from all over the state, this year we are adding another region/group for geocachers that come from out of state. We conservatively expect 500-700 geocachers to attend this year's event.

During the weekend event, geocachers will be encouraged to visit various locations in the San Angelo area. Before the event, geocaches will be hid at businesses and other locations that we would like to highlight for the visitors. For every geocache that someone visits, they'll earn bonus points that will go towards their regional team's score in the competition.

Sponsorship and Donations

Sponsors are needed to help provide door prizes and rewards, fund our planned activities, and to provide permission for hiding geocaches. The Texas Geocaching Association is a nonprofit corporation and donations are tax deductible. All net proceeds will be donated to help with the mission of the San Angelo State Park. Let's all support our state parks ... we would appreciate your help!

General Information Links:

www.texaschallenge2010.com

www.texasgeocaching.com

www.geocaching.com

www.wtxga.net



2010 Texas Challenge Donation Acceptance Form

Donor Name: _____

Donor Contact Name: _____ Phone: _____

Donor Address:

Description of Donation:

Accepted by: _____

Cache allowed at location? Y N Notes: _____

-----Tear off --- Give to Donor-----

A donation was made to the Texas Geocaching Association for the 2010 Texas Challenge event.

Donation: _____

Accepted by: _____

Texas Geocaching Association

Contact: Jim Cook
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Texas Challenge 2010 Planning Committee

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